



Poliform

OUTDOOR COLLECTION

Poliform



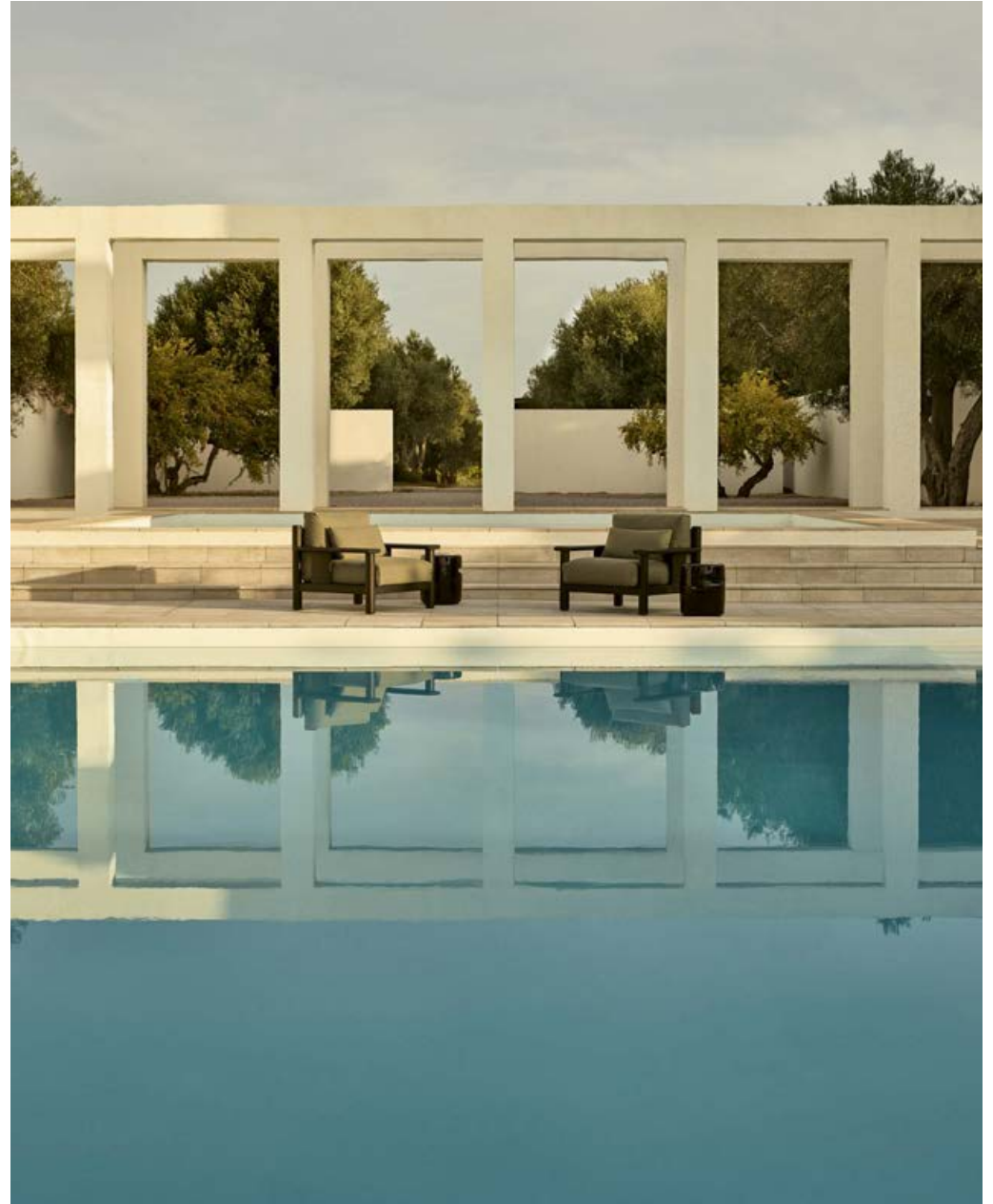
OUTDOOR COLLECTION

Poliform presenta la sua prima collezione outdoor. Ispirata a un lifestyle contemporaneo, include arredi, complementi e accessori pensati per gli spazi all'aperto e caratterizzati dalle stesse peculiarità delle collezioni indoor: eleganza, stile senza tempo, design eccellente. Frutto di un lungo lavoro di ricerca e sviluppo, la collezione è firmata dai designer Jean-Marie Massaud, Emmanuel Gallina, Marcel Wanders e Soo Chan. Ciascuno di loro ha interpretato, secondo la sua sensibilità, la visione di outdoor lifestyle di Poliform, basata sul legame tra essere umano, natura e paesaggio.

Poliform presents its first outdoor collection. Inspired by the contemporary lifestyle, it features furniture and accessories designed for outdoor spaces and still embedded with the same characteristics of the indoor collections: elegance, timeless style, excellent design. The collection, designed by Jean-Marie Massaud, Emmanuel Gallina, Marcel Wanders and Soo Chan, is the result of much research and development. Each of them has interpreted, following their own sensitivity, Poliform's vision of the outdoor lifestyle, based on the relationship between humans, nature and landscape.











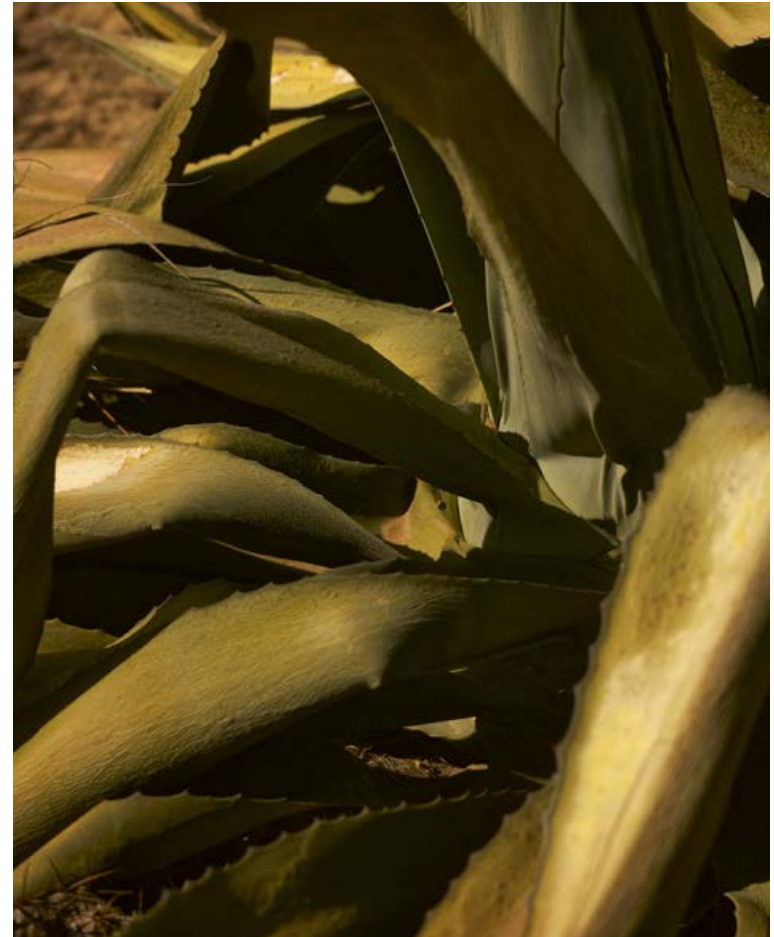






































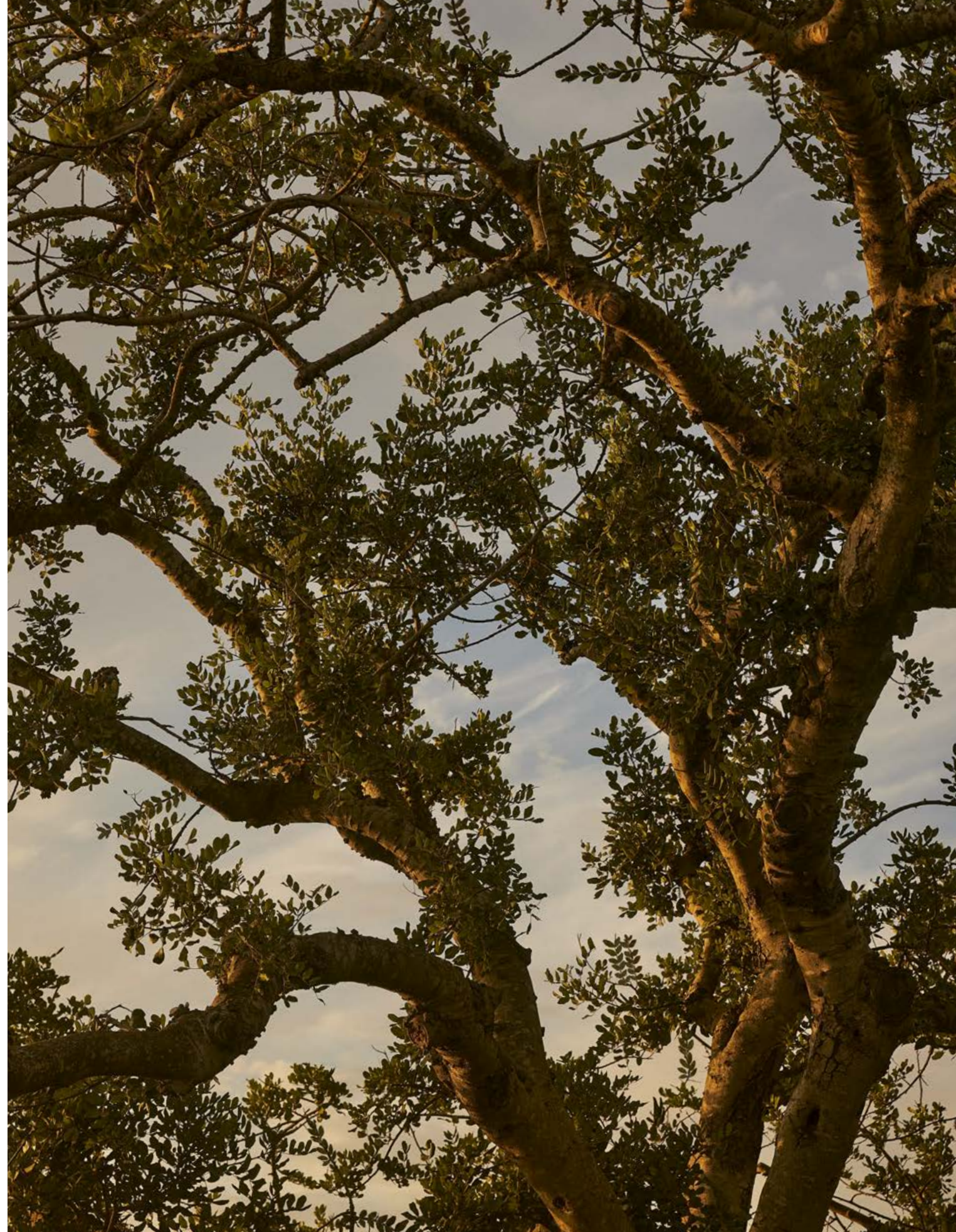














































POLIFORM OUTDOOR COLLECTION

CHAIRS



Magnolia, design Emmanuel Gallina
pp. 39, 40, 42-47, 54-56



Magnolia, low version, design Emmanuel Gallina
pp. 33, 34-35, 74-75

TABLES



Monolith, design Emmanuel Gallina
pp. 39, 41, 42-47, 54-57



Monolith, low version, design Emmanuel Gallina
pp. 33, 34-36, 74-75

KITCHEN



Land, design R&D Poliform and cap.
pp. 48-51

SUNBEDS



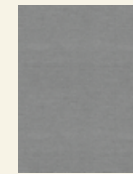
Magnolia, design Emmanuel Gallina
pp. 69, 70-73

VASES



Crew, design Jean-Marie Massaud
pp. 11, 39, 40, 59, 87, 88

CARPETS



Kamir, design R&D Poliform
pp. 15, 20, 27, 56, 59, 67, 81, 87, 89

SOFAS AND ARMCHAIRS



Ketch, design Jean-Marie Massaud
pp. 6-7, 12-13, 18-21, 27



Magnolia, design Emmanuel Gallina
pp. 59, 61, 64-65, 66



Mad Out, design Marcel Wanders
pp. 78-80, 88-89



Ketch, design Jean-Marie Massaud
pp. 6-7, 8-9, 12-14, 18-19, 27, 28



Magnolia, design Emmanuel Gallina
pp. 64-65, 67



Mad Out, design Marcel Wanders
pp. 78-79, 82-85, 87



Le Club, design Jean-Marie Massaud
pp. 23, 24



Soori Day Lounge, design Soo Chan
pp. 91, 92-95

COFFEE TABLES



Ketch, design Jean-Marie Massaud
pp. 6-7, 18-21



Crew, design Jean-Marie Massaud
pp. 6-7, 12-15, 27, 29



Azu, design Jean-Marie Massaud
pp. 8-9, 13, 18, 23, 24, 88, 89, 91-95



Strata, design Emmanuel Gallina
pp. 59-61, 64-66, 69, 70-73



Mad Out, design Marcel Wanders
pp. 78-81, 82-83, 87, 88

Poliform Spa

via Montesanto 28
Casella postale n. 1
22044 Inverigo (CO) Italy
t +39 031 6951
f +39 031 699444
info@poliform.it
poliform.it



2018 Adi Compasso D'oro
Career Award

Poliform realizza tutte le sue collezioni in Italia usando componenti e materie prime selezionate.

All the Poliform collections are manufactured 100% in Italy using top-class components and materials.

Poliform si riserva il diritto di apportare, senza preavviso, ogni modifica mirata al miglioramento funzionale e qualitativo dei propri prodotti. Testi e disegni presenti in questo stampato hanno scopo divulgativo: per ogni aspetto tecnico e dimensionale fare riferimento ai listini aziendali e relativi aggiornamenti. I campioni di colori e materiali hanno valore indicativo.

Poliform reserves the rights at all time to apply modifications for the functional or qualitative improvement of its products. Texts and drawings present in this brochure have a divulgative purpose: for every technical and dimensional aspect please refer to the company's price lists and their relative updatings. The colour and material samples have an indicative value.

Creative Direction

Apartamento Studios

Discover
the collection

Graphic Design

Apartamento Studios

**Photography**

Omar Sartor

Styling

Poliform Lab

1st edition January 2024
cod. 134/R1/2024



ASSARREDO
FEDERLEGNOARREDO

Thanks to: Alicja Podgórska Birkner, Kallia Panopoulou Ceramics, Marco Minetti, Melina Xenaki, Thai Thai Autentica Cucina Thaiandese, When Objects Work.

